

Sussex People's Panel Membership Demographic

January 2020

This report analyses the demographic data of the Sussex People's Panel membership as of January 2020.

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<https://www.seshealthandcare.org.uk/get-involved/sussex-peoples-panel/>

Introduction

In early 2019, NHS England awarded funding to the CCGs within the Sussex and East Surrey Sustainability and Transformation Partnership (STP) to run a People's Panel (formerly known as the Citizen's Panel) across the Sussex-wide STP footprint, in collaboration with the Sussex Health and Care Partnership.

The Sussex People's Panel aims to hold an online membership of over 1100 Sussex residents in the first instance, gradually increasing as the project progresses, which is representative of our local population's demographics. An online survey on a topic or service from within the Sussex Health and Care Partnership will be sent to participants every 2 months starting in December 2019, the feedback from which will help to inform, shape, and improve local health and care services.

A steering group for the Sussex People's Panel has already been established to gain oversight of the project, comprising of CCG Patient and Public Engagement staff, CCG Lay Member for Patient and Public Participation, Healthwatch, Public Health and local authority colleagues. The steering group will meet every 2 months to decide on topics, themes, reporting styles, messaging to be sent to the panel members and help guide the project in the right direction of travel, ensuring it is representative of the Sussex Health and Care Partnership.

The Sussex People's Panel will enable us to increase our reach to people who would not normally take part in our traditional engagement work, with a greater focus on hearing from younger people aged between 16 and 60 and those from our seldom heard communities.

In 2019, the People's Panel steering group agreed the recruitment of provider Civica Engagement Solutions (formerly known as MES) to recruit our initial 1100 members to the panel from across Sussex. Recruiters were given target numbers of the demographic make-up for the panel membership to ensure it reflects the population data across Sussex, especially in terms of age, race, and gender, which has been analysed within this report.

Membership recruitment will be ongoing throughout the project, and will continue to focus on recruiting younger people from across Sussex. The Sussex People's Panel was never intended to replace more conventional methods of involving and engaging with local communities. Other methods will continue alongside this project to build relationships and hear the views and experiences of local people, including BAME communities, people identifying as LGBTQ+, faith groups, disabled people and other community groups.

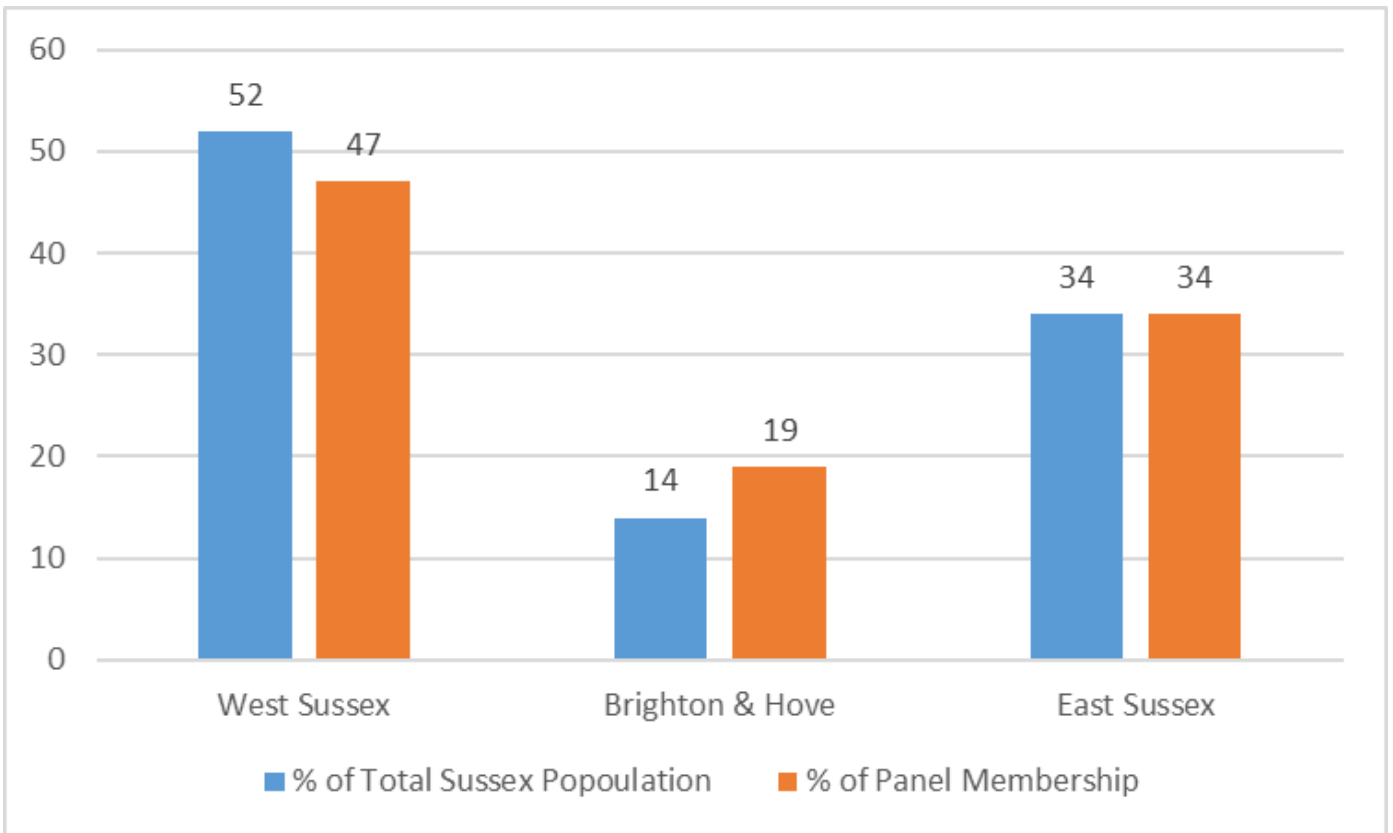
1. Geographical Comparison of Sussex People’s Panel Members

To ensure the geographical spread of panel members reflected that of the local population across each area of Sussex (Brighton & Hove, East Sussex and West Sussex), the provider organisation (Civica Engagement Solutions) that carried out the recruitment of panel members for the Sussex People’s Panel was given target numbers of people to recruit from within each of the three areas within Sussex.

When recruiting, Civica were briefed to ensure that the total numbers of panel members for each area reflected that of the local population, to maximise the chances of receiving feedback from an even geographical spread.

In Sussex, the total population is split between the three local areas as shown in the table below:

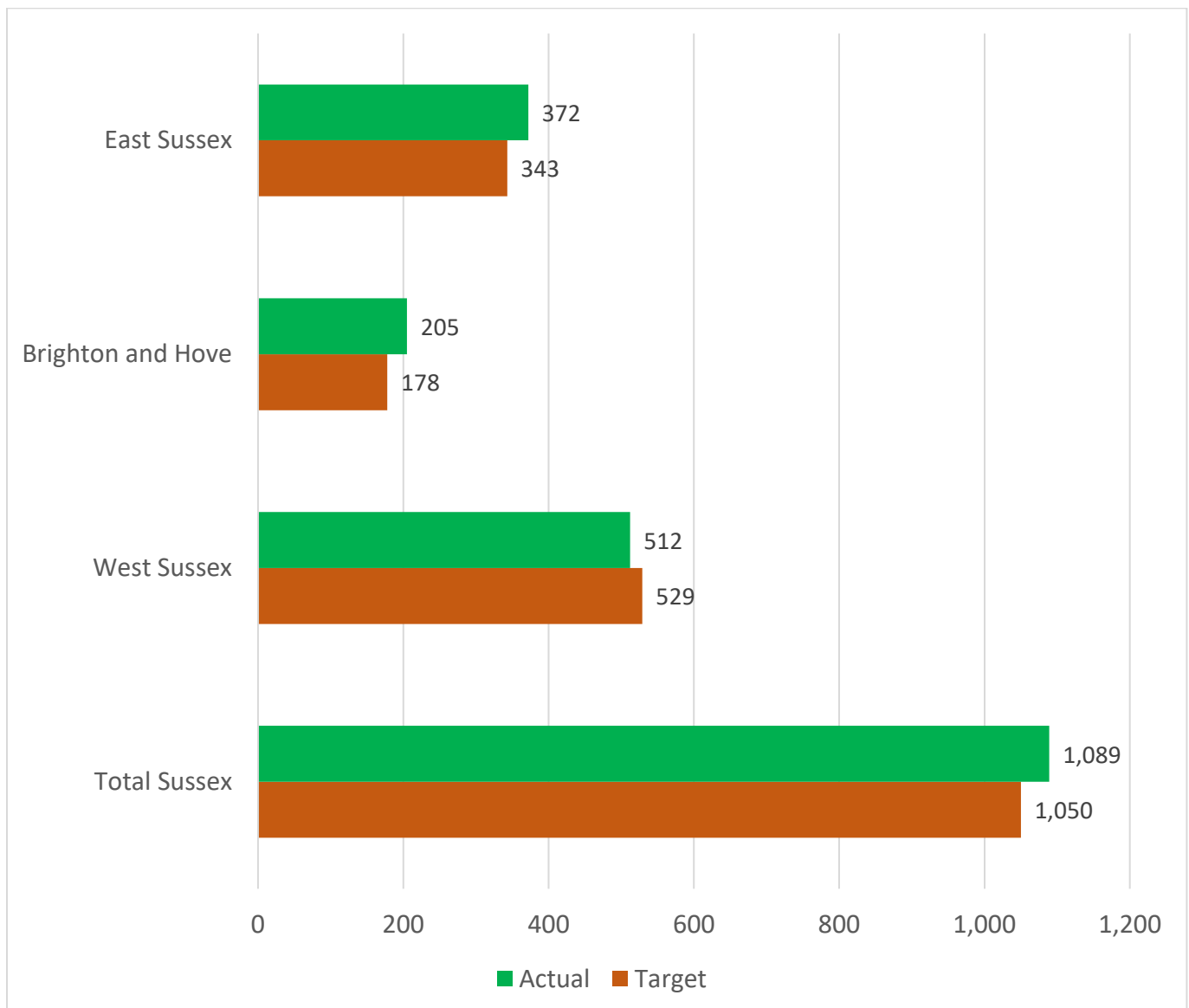
| | Total Population (as of 2018) | % of Sussex population |
|-----------------------------------|-------------------------------|------------------------|
| Total Population of Sussex | 1643142 | 100% |
| West Sussex | 858852 | 52% |
| Brighton & Hove | 229700 | 14% |
| East Sussex | 554590 | 34% |



The table below shows the target numbers given to the provider when recruiting members from across Sussex, the actual number of panel members signed up and how many are still required:

| | Target | Actual | Still required | % make-up of panel membership |
|-------------------|--------------|--------------|----------------|-------------------------------|
| Total | 1,050 | 1,089 | -38 | 100% |
| West Sussex | 529 | 512 | 17 | 47% |
| Brighton and Hove | 178 | 205 | -27 | 19% |
| East Sussex | 343 | 372 | -29 | 34% |

Overall, the partnership overseeing the Sussex People’s Panel are very satisfied with the numbers of people recruited in area, as the total numbers of people signing up to be members on the Sussex People’s Panel did quite fairly represent the local demographic of the population, geographically speaking.



2. Age Comparison of Sussex People's Panel Members

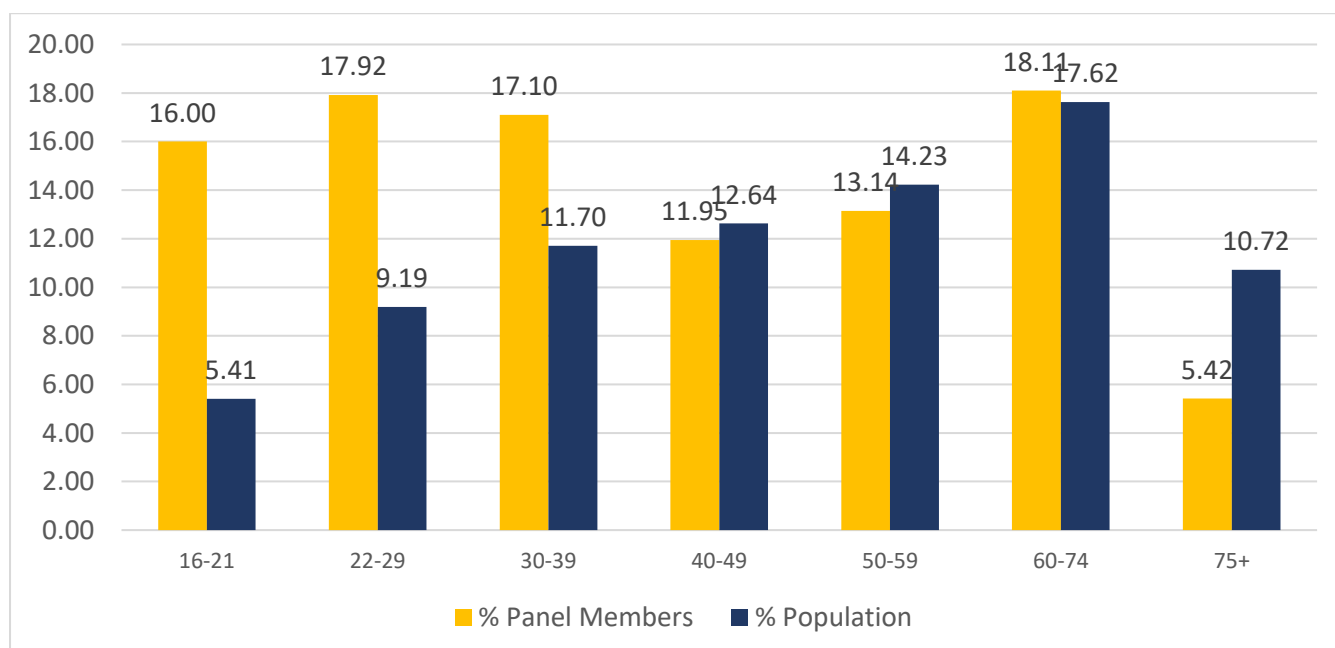
The main focus for the Sussex People's Panel was to help the Sussex Health and Care Partnership to increase its reach to people who would not normally take part in traditional engagement work, providing a new way to hear experiences, feedback and views from a wider range of people that do not usually have their voice heard on how to help shape and improve local services for all.

Most often, the NHS and Sussex Health and Care Partnership find they are less able to hear from younger people living in Sussex, particularly those aged between 16 and 60, reflecting how many people of this age are in employment, caring for family members or dependents, and generally access health and care services less often unless living with multiple long-term conditions, and therefore do not always have the time to participate in traditional local engagement activities.

With this in mind, the recruitment provider were tasked to ensure that the panel has a larger percentage of younger people within the cohort of panel members, to help maximise the chance of us being able to hear feedback from a brand new pool of people that are seldom hear from through other engagement channels.

The table and graph below display the comparison between the age of panel members and the age of the local population across Sussex, provided by data released by the Office for National Statistics (ONS, 2016)

| Age | % Panel Members | % Population | No. of Panel Members |
|-------|-----------------|--------------|----------------------|
| 16-21 | 16.00 | 5.41 | 177 |
| 22-29 | 17.92 | 9.19 | 195 |
| 30-39 | 17.10 | 11.70 | 186 |
| 40-49 | 11.95 | 12.64 | 130 |
| 50-59 | 13.14 | 14.23 | 143 |
| 60-74 | 18.11 | 17.62 | 197 |
| 75+ | 5.42 | 10.72 | 59 |



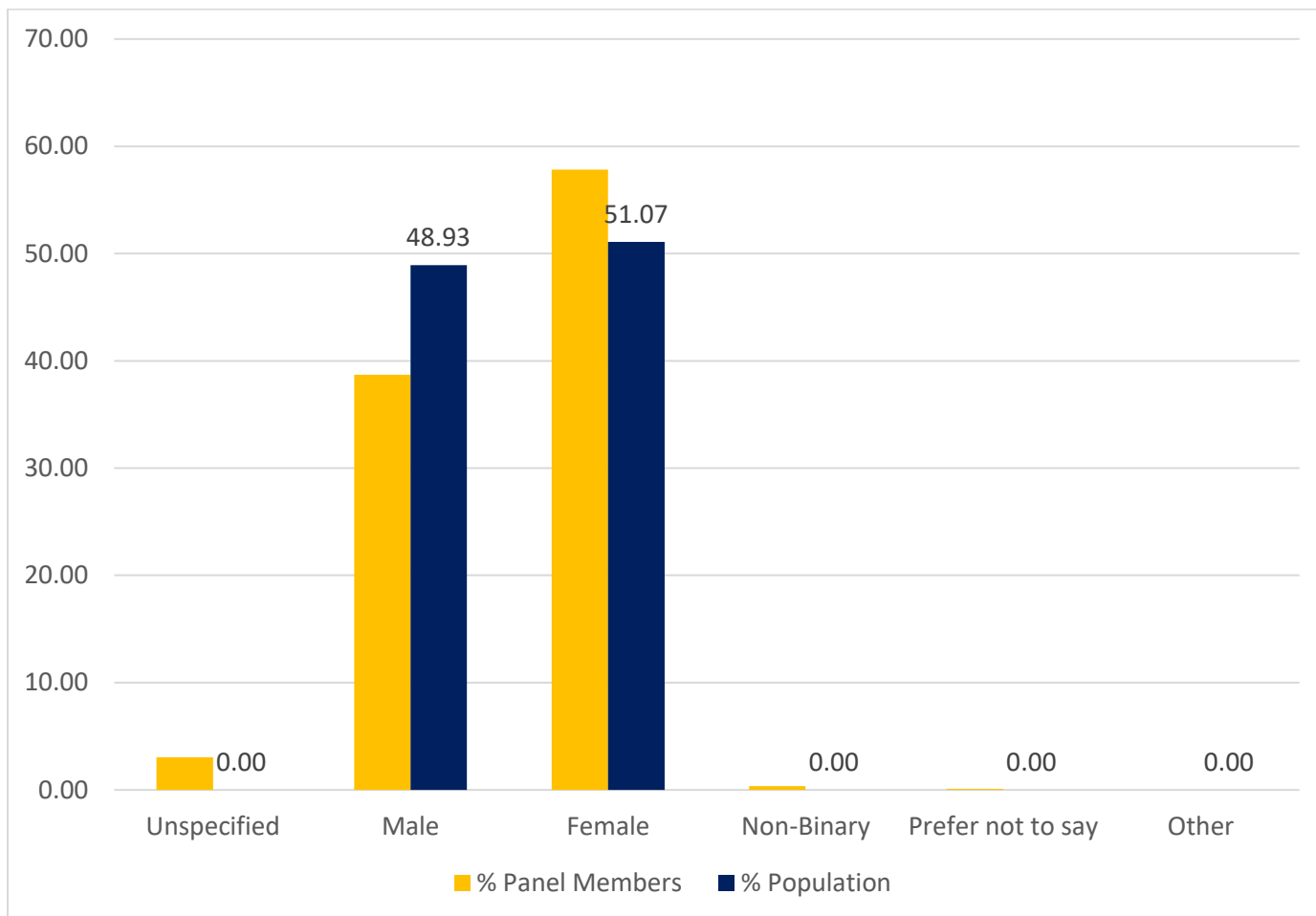
3. Gender Comparison of Sussex People’s Panel Members

In terms of gender comparison between panel members and the local population across Sussex, the panel aimed to reflect as evenly as possible the local demographics of our populations across East Sussex, Brighton & Hove and West Sussex within the percentages of people who have signed up to be members of the Sussex People’s Panel.

Across Sussex, according to ONS data, 51.07% of the population is female, and 48.93% is male.

Below are the comparative data for each gender, and the representation held within the panel’s membership:

| | % Panel Members | % Sussex Population | No. of Panel Members |
|--------------------------|-----------------|---------------------|----------------------|
| Unspecified | 3.03 | 0.00 | 33 |
| Male | 38.69 | 48.93 | 421 |
| Female | 57.81 | 51.07 | 629 |
| Non-Binary | 0.37 | 0.00 | 4 |
| Prefer not to say | 0.09 | 0.00 | 1 |
| Other | 0.00 | 0.00 | 0 |



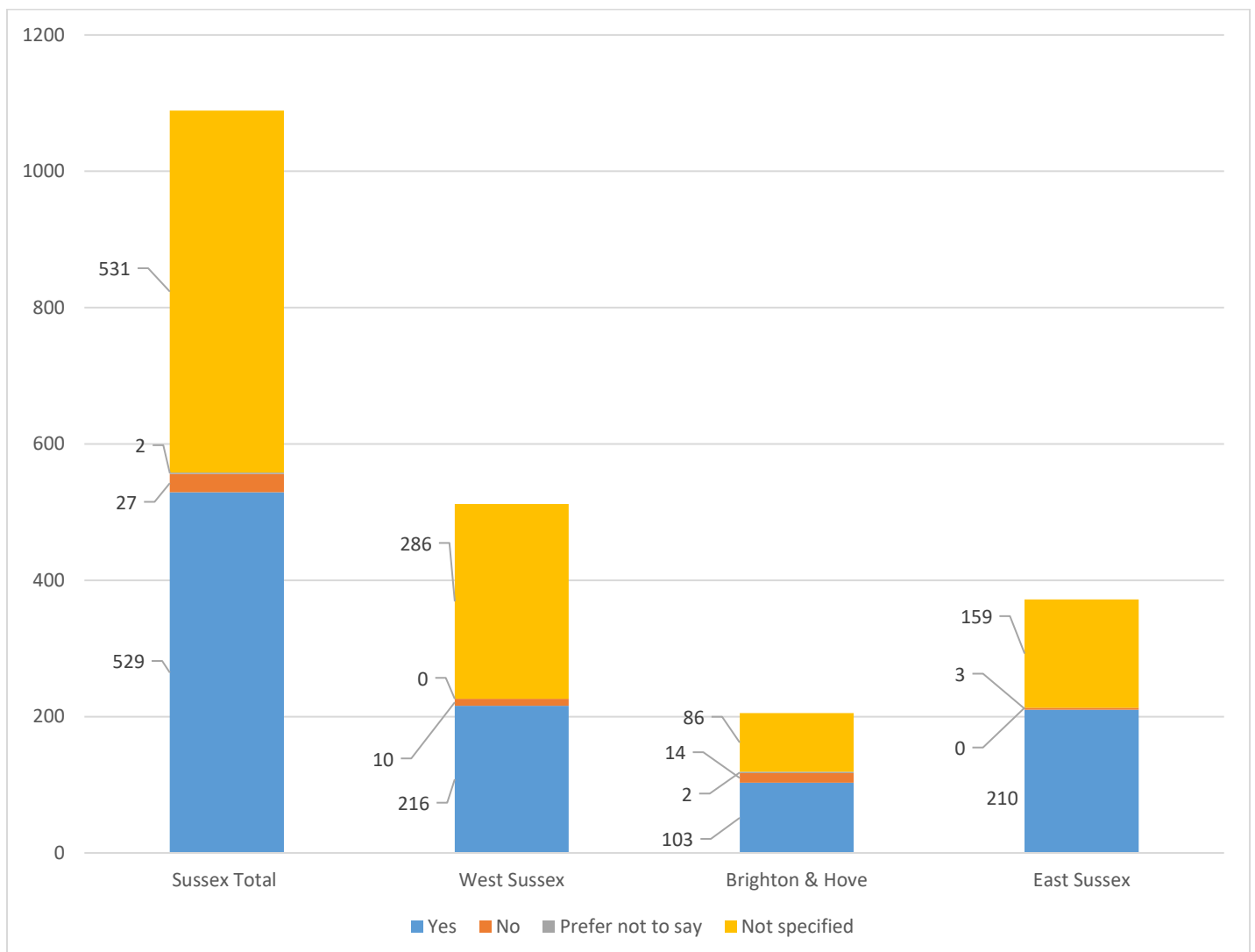
4. Gender Reassignment

Currently, there is a lack of reliable data available across Sussex on the number of people who do not identify as the gender they were assigned at birth.

Below are the numbers of people within the panel membership that responded to this question when asked this question at their initial recruitment:

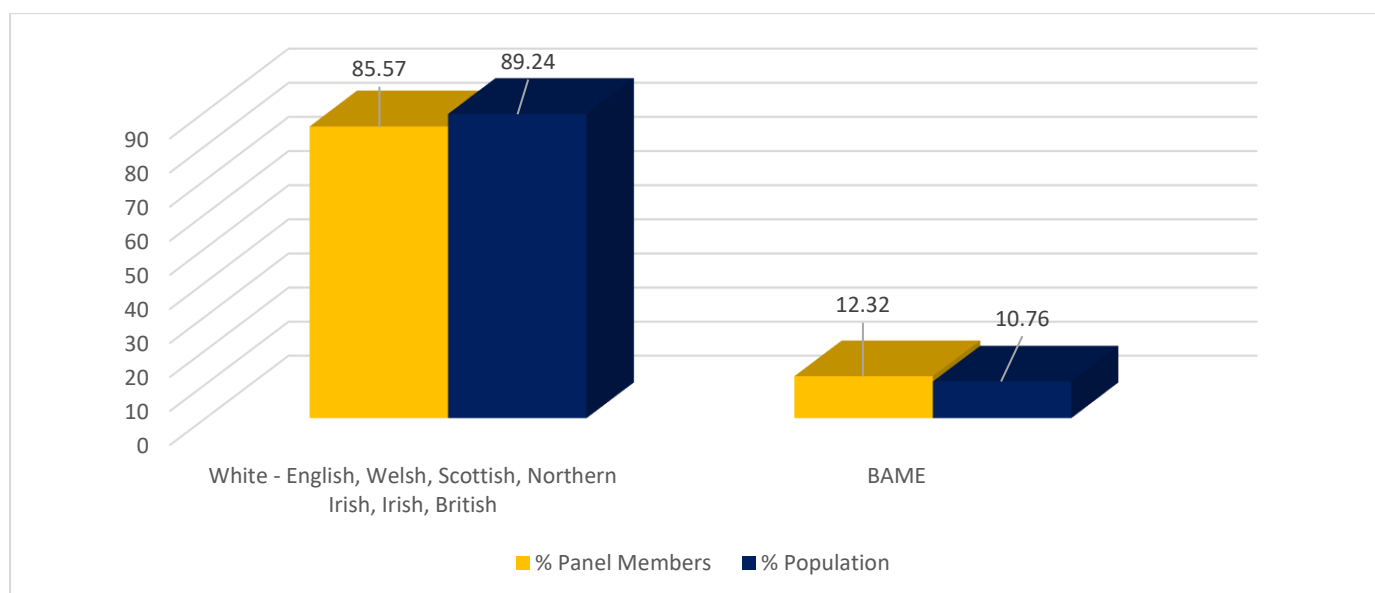
Do you identify as the gender you were assigned at birth?

| | Sussex Total | West Sussex | Brighton & Hove | East Sussex |
|-------------------|--------------|-------------|-----------------|-------------|
| Yes | 529 | 216 | 103 | 210 |
| No | 27 | 10 | 14 | 3 |
| Prefer not to say | 2 | 0 | 2 | 0 |
| Not specified | 531 | 286 | 86 | 159 |

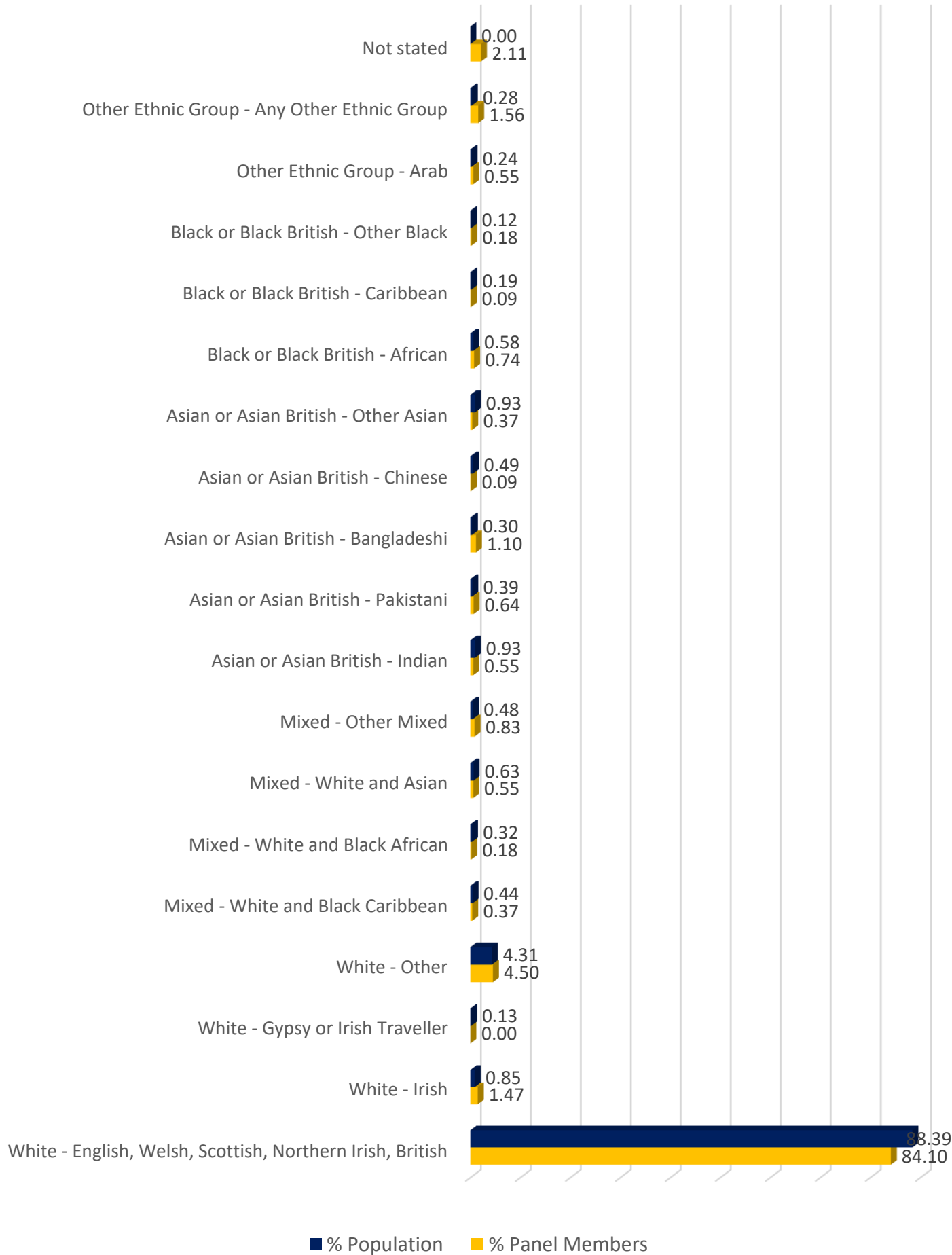


5. Ethnicity

In Sussex, BAME residents are estimated to represent 10.76% of the total population. Within the Sussex People's Panel, membership consists of 12.32% people who have stated they are from BAME communities.



| | % Panel Members | % Population | No. of Panel Members |
|---|-----------------|--------------|----------------------|
| White - English, Welsh, Scottish, Northern Irish, British | 84.10 | 88.39 | 915 |
| White - Irish | 1.47 | 0.85 | 16 |
| White - Gypsy or Irish Traveller | 0.00 | 0.13 | 0 |
| White - Other | 4.50 | 4.31 | 49 |
| Mixed - White and Black Caribbean | 0.37 | 0.44 | 4 |
| Mixed - White and Black African | 0.18 | 0.32 | 2 |
| Mixed - White and Asian | 0.55 | 0.63 | 6 |
| Mixed - Other Mixed | 0.83 | 0.48 | 9 |
| Asian or Asian British - Indian | 0.55 | 0.93 | 6 |
| Asian or Asian British - Pakistani | 0.64 | 0.39 | 7 |
| Asian or Asian British - Bangladeshi | 1.10 | 0.30 | 12 |
| Asian or Asian British - Chinese | 0.09 | 0.49 | 1 |
| Asian or Asian British - Other Asian | 0.37 | 0.93 | 4 |
| Black or Black British - African | 0.74 | 0.58 | 8 |
| Black or Black British - Caribbean | 0.09 | 0.19 | 1 |
| Black or Black British - Other Black | 0.18 | 0.12 | 2 |
| Other Ethnic Group - Arab | 0.55 | 0.24 | 6 |
| Other Ethnic Group - Any Other Ethnic Group | 1.56 | 0.28 | 17 |
| Not stated | 2.11 | 0.00 | 23 |



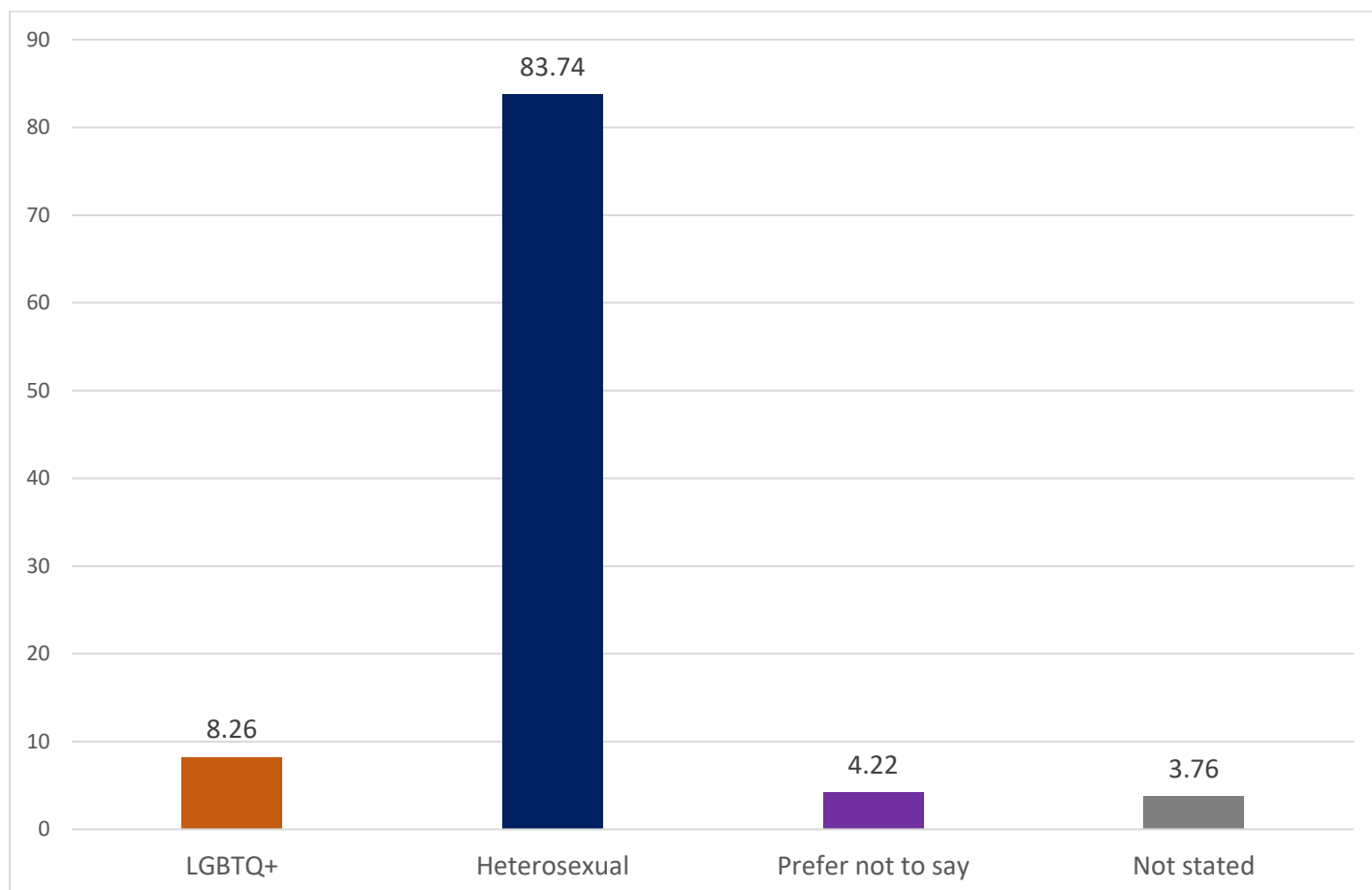
6. Sexual Orientation

There is limited data on the number of LGBTQ+ individuals within Sussex. The Government estimates 5-7% of the population across England identify as LGBTQ+. There is however a significantly higher LGBTQ+ population in Brighton and Hove than the rest of Sussex.

The table below displays the data of the stated sexual orientation of the Sussex People's Panel members:

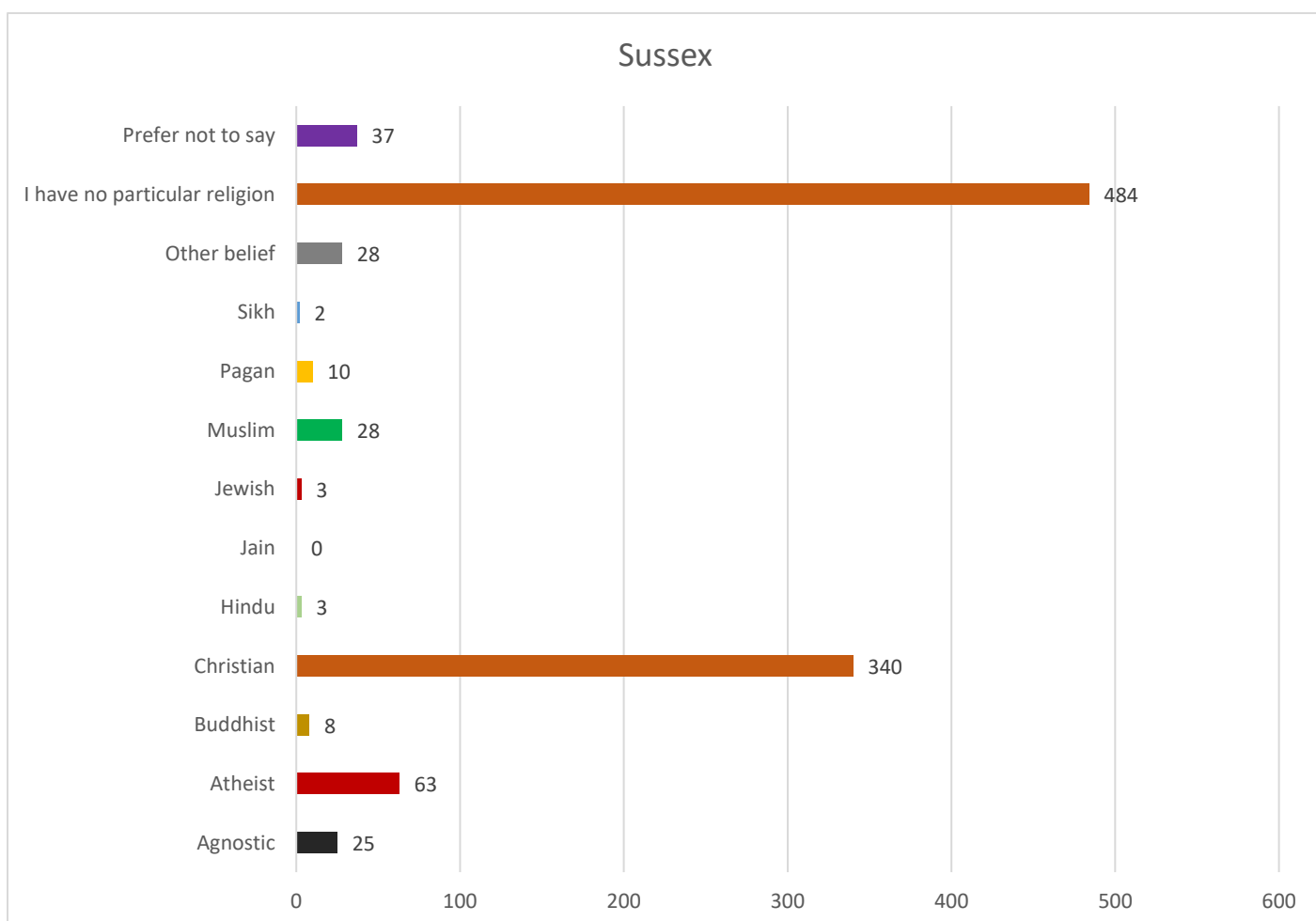
| | Sussex | West Sussex | Brighton & Hove | East Sussex |
|-------------------|--------|-------------|-----------------|-------------|
| Heterosexual | 912 | 438 | 155 | 319 |
| Lesbian/gay woman | 9 | 1 | 4 | 4 |
| Gay man | 33 | 13 | 11 | 9 |
| Bisexual | 43 | 14 | 14 | 15 |
| Other | 5 | 1 | 4 | 0 |
| Prefer not to say | 46 | 23 | 13 | 10 |
| Not stated | 41 | 22 | 4 | 15 |

The graph below shows the percentages of people's sexual orientation within the Sussex People Panel's membership:



7. Faith

| | Sussex | West Sussex | Brighton & Hove | East Sussex |
|-------------------------------|--------|-------------|-----------------|-------------|
| Agnostic | 25 | 10 | 7 | 8 |
| Atheist | 63 | 27 | 18 | 18 |
| Buddhist | 8 | 1 | 4 | 3 |
| Christian | 340 | 167 | 35 | 138 |
| Hindu | 3 | 2 | 0 | 1 |
| Jain | 0 | 0 | 0 | 0 |
| Jewish | 3 | 1 | 1 | 1 |
| Muslim | 28 | 10 | 8 | 10 |
| Pagan | 10 | 3 | 1 | 6 |
| Sikh | 2 | 1 | 0 | 1 |
| Other belief | 28 | 6 | 7 | 15 |
| I have no particular religion | 484 | 239 | 101 | 144 |
| Prefer not to say | 37 | 16 | 12 | 9 |



8. Disability

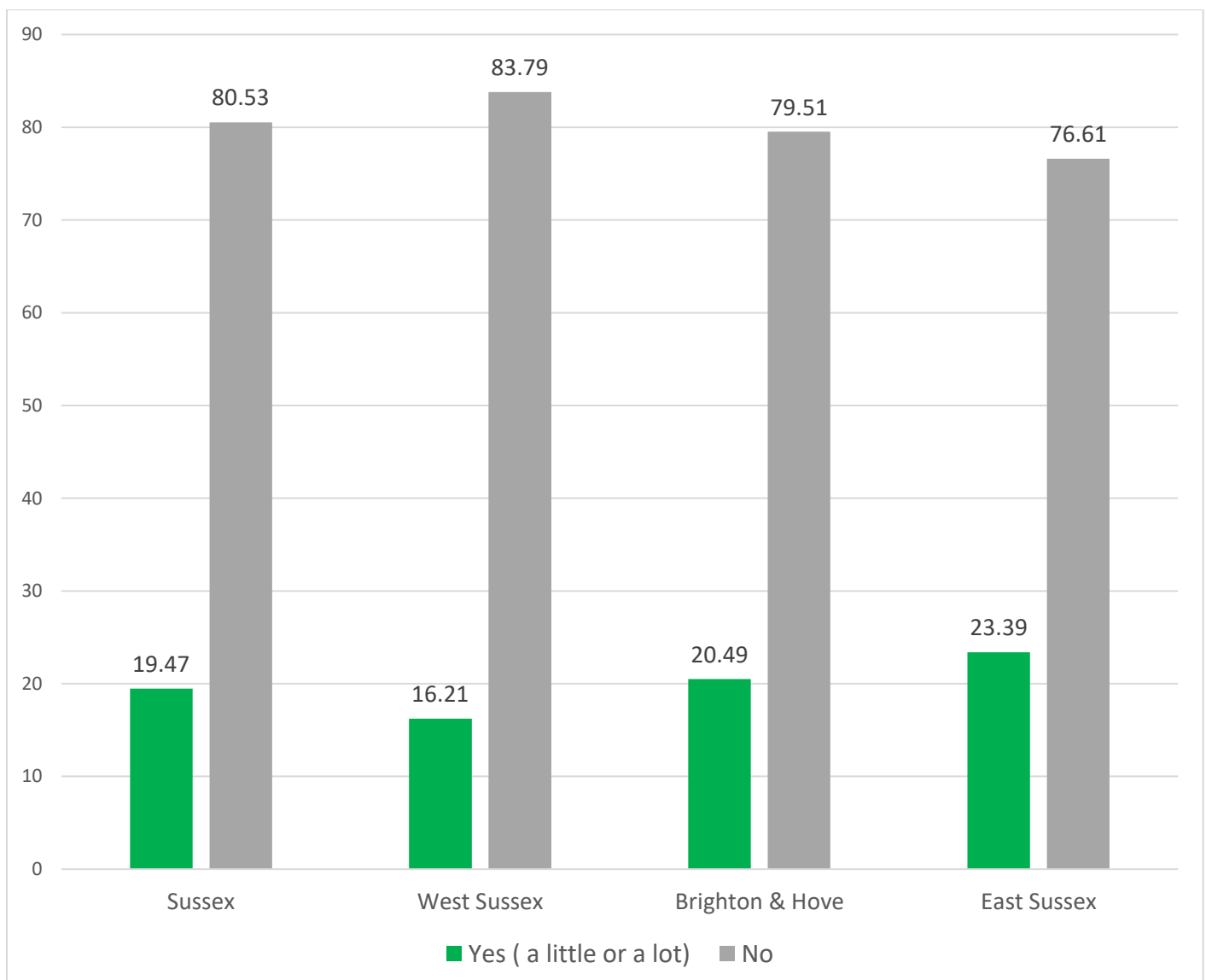
Government data suggests that disabled people, people whose daily activities are limited due to a health condition or disability, make up 22% of the UK population.

The Sussex People's Panel membership consists of 19.47% of people who identify as living with a disability or long term health condition:

Are your day to day activities limited because of a health problem or disability?

| | Sussex | West Sussex | Brighton & Hove | East Sussex |
|---------------------------------|------------|-------------|-----------------|-------------|
| Yes (a little or a lot) | 212 | 83 | 42 | 87 |
| No | 877 | 429 | 163 | 285 |

The graph below shows the percentage of disabled people across the Sussex People's Panel membership in Sussex, and each of the three areas within:



9. Disability - Impairment Type

For the members who have identified as living with a disability or long term health condition, the graph below shows the breakdown of the condition or impairment type for each person across Sussex. Members were able to state multiple conditions that they live with.

